

Vision Statements

Our neighborhood will: Preserve the historic flavor or our Italian roots by offering convenience, variety of business & residential opportunities with small individual businesses; no large businesses or strip mall type of businesses. Enhance the side streets with window boxes and tree plantings. Emphasize & Capitalize on the Italian ethnicity of our neighborhood and make it a destination. Preserve the desirable existing businesses. Promote & Encourage our young people as well as our elderly residents to partake in intergenerational activities

The neighborhood would like to be known as a safe ethnically diverse community with an identity that promotes, with an Italian emphasis, fine dining, safe family-oriented housing, and easily accessible through public transportation. The neighborhood would also like to be known as the supporting neighborhood for the Basketball Hall of Fame, and the restaurants, hotels, and banquet facilities that are associated with the Hall. The South End would like to become a premier destination for residential and commercial investors who are interested in bettering and investing in the local area.

Develop a neighborhood vision that is encouraging and inviting to families and family oriented businesses. To encourage homeownership and responsible multi-family management. A neighborhood where services for families are accessible affordable and available and that they promote family growth. To make better connections to the riverfront and the numerous South End businesses from not only within the neighborhood but also from the surrounding region.

We want to go back to the old neighborhood. We want to offer all that the neighborhood needs – food of all kinds, clothes and shoes, hardware. We want more events. We want people to know they are in the South End & that they are safe and welcome. The South End is a destination for our history, our culture and our creativity. We want people to come to the South End and stay. We are the gateway to Springfield.

A true neighborhood that offers all (most of them) services that a person living in the South End needs. People get to know the merchants and the merchants get to know the people. This is a true neighborhood. Generation after generation, residents and businesses alike continue to enjoy the unique integrity that exists in the South End. This is how it was and this is how should be in the future

The South End will reflect the ethnic diversity of the neighborhood as it is now while incorporating its rich history. This would include owner-occupied housing options for residents (e.g. families seniors, young professionals, etc.) and space for large cultural events and community groups.